

MARKETING AND SPONSORSHIP OPPORTUNITIES



ANNUAL DINNER AND AWARDS CEREMONY

CELEBRATING EXCELLENCE IN THE PROFESSION

Friday, October 5, 2018



OHIO STATE BAR
FOUNDATION

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OUTREACH.
EDUCATION.
JUSTICE.

CASE FOR SUPPORT

WHY WE DO WHAT WE DO



OHIO STATE BAR
FOUNDATION



We're the Ohio State Bar Foundation. We work to advance the law, build a better justice system and improve public understanding of the rule of law. As the charitable arm of the Ohio State Bar Association, we live for Outreach, Education and Justice. We are a 501(c)(3) non-profit foundation awarding grants to law-related programs and initiatives across the state of Ohio.

OUTREACH

The law can be complex to lawyers – to the public it can seem insurmountable. We offer our talents and expertise as attorneys to develop and fund programs for Ohioans in need.

EDUCATION

There's a reason law school is a rigorous three-year program. We work to support civics education and teach the basics of justice, because everyone benefits when the law is understood.

JUSTICE

Even the justice system deserves a closer look. We do just that – envision a better justice system and collaborate to make it as fair and as accessible as possible.

GRANTMAKING

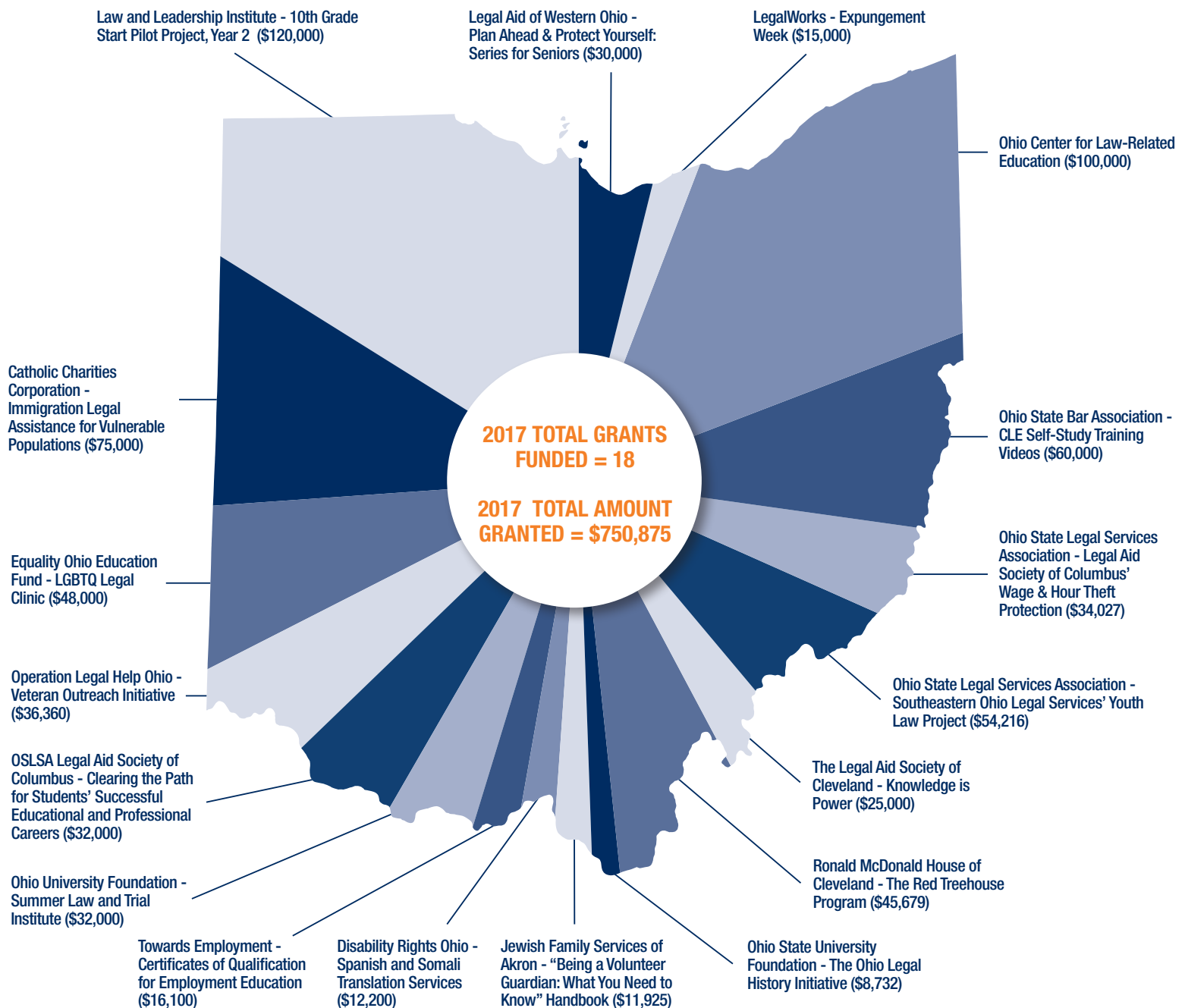
OSBF grants awarded since 1992 total \$12,361,710.

With an event like our Annual Awards Dinner, we recognize and honor attorneys, volunteers and organizations doing innovative and inspiring work. At the Ohio State Bar Foundation, we are proud to share that 100% of annual donations fund grants for law-related philanthropy initiatives throughout Ohio. Your event sponsorship ensures our ability to continue raising money for programs and services, not for operational expenses.



PUTTING DONATIONS AND SPONSORSHIP DOLLARS TO WORK

In 2017 we awarded \$750,875 in grants to organizations and Ohio communities in need.



Note: Graphic does not reflect the geographic location within Ohio associated with specified grant statistics.



YOUR PARTNERSHIP WITH THE OHIO STATE BAR FOUNDATION

Each and every one of us is affected by the law and it's not always as simple as following the posted speed limit. The law is a complex system of precedents, rulings and research. Many people turn to lawyers in times of need – during stressful, vulnerable episodes in their life, often when hope seems lost. Lawyers help solve problems and anticipate the needs of their clients.



At our core, the Ohio State Bar Foundation is an extension of the dream many attorneys had when they committed to law school – to change the world and help others. The Foundation converts those idealized dreams into real-world actions and impact through law-related philanthropy in communities across Ohio.

- When you partner with us, you help fund programs and services around the state that provide greater understanding of the rule of law and promote a better justice system.
- When you partner with us, you support the belief that democracy works better when people understand their rights and responsibilities as citizens.
- When you partner with us, you enjoy face to face engagement and networking opportunities with a select, target audience.

ENHANCE YOUR IMAGE

Show them your heart. Employees want to know their employer cares – that there's a heart behind the corporation. When you partner with the Ohio State Bar Foundation, you're showing your employees that you support their passion for democracy, education and the pursuit of a fair and equal justice system.

DIFFERENTIATE

Promote internal goodwill. Corporate responsibility has an impact on recruiting and retaining talent – demonstrate you care about the causes your employees care about and you will show them why working for you is different.

BUILD YOUR BRAND VISIBILITY

See and be seen. Your partnership with us will be recognized in *Ohio Lawyer*, the most-recognized industry publication – printed and distributed to 30,000 individuals and corporations with an additional 2,700 digital page views per month. Your corporate partnership will be recognized in all OSBF digital and social media channels.

INVEST IN YOUR COMMUNITY

Neighbors helping neighbors. OSBF is making an impact in communities across the state – by investing in our programming, you are investing in your community. The stronger you can help your community become, the more revenue your business will see.



2018 SPONSORSHIP BENEFIT LEVELS

	Sponsorship Opportunities	Exclusive Dinner	Exclusive Reception	Exclusive Network & Nightcap	Table	Program	Video	Honoree
	<i>Tax-deductible portion will equal sponsorship less fair market value of goods and services received</i>	\$7,500	\$2,000	\$2,000	\$1,500	\$1,000	\$1,000	\$250
Recognition Benefits	Name / logo recognition during event slide show*	●	●	●	●	●	●	●
	Number of reserved seats	8	8	8	8	2	2	2
	Social media mentions pre and post event** (Twitter/Facebook)	●	●	●	●	●	●	●
	Follow / Like by OSBF on organization / individual social media accounts**	●	●	●	●	●	●	●
	Recognition in OSBF Printed Materials	●	●	●	●	●	●	●
	OSBF website recognition pre and post event*	●	●	●	●			
	Name / logo recognition on event or table signage*	●	●	●	●			
	Verbal public recognition from OSBF Leadership during event presentation	●	●	●				
	Name / logo recognition in event email communications*	●	●	●				
	Name / logo recognition in printed program or video*	●				●	●	
	Name / logo recognition on event print / digital collateral*	●						

*Artwork deadlines apply ** Sponsor must provide social media contact information



ESTEEMED COMPANY



Your partnership with the Foundation puts you in esteemed company. For a complete list of past award recipients – visit OSBF.ORG.

THE RITTER AWARD is given to an attorney for a lifetime of service. This award recognizes the accomplishments of the honoree in attaining and promoting the highest level of professionalism, integrity and ethics in the practice of law while assisting other attorneys, the courts and the public to envision and cause changes that improve the justice system in Ohio.

2012 Ronald W. Dougherty
2013 Reginald S. Jackson, Jr.

2014 Patrick J. Perotti
2015 Frederick J. Ball

2016 Sandra J. Anderson
2017 Retired Honorable Evelyn Lundberg Stratton

THE RAMEY AWARD FOR DISTINGUISHED COMMUNITY SERVICE is awarded to an attorney whose career exemplifies dedication to the goals and values sought to be furthered by the Foundation and to a lifetime of service to the public and the community. Service must be outside the recipients' practice of law and must be given without compensation.

2012 Merle F. Wilberding
2013 Edward G. Marks

2014 Carter E. Strang
2015 Steven W. Jemison

2016 Ronald L. Kahn
2017 Stephen F. Tilson

THE COMMUNITY SERVICE AWARD FOR ATTORNEYS 40 AND UNDER is chosen from OSBF's district award recipients who contribute substantial time and effort in service to local social, civic, artistic or cultural organizations outside the recipients' practice of law and given without compensation.

2012 Jason Given
2013 Nicole I. Khoury

2014 Angela A. Wu
2015 Sarah K. Skow

2016 Drew Odum
2017 Michael W. Kelley

Honorees receiving the **OUTSTANDING PROGRAM OR ORGANIZATION AWARD** promote the dissemination of information about, increase access to and/or generate improvements to the Ohio justice system.

2012 Perry County Free Legal Clinic and Court Community Service
2013 START Program
2014 Advocating Opportunity and Cleveland Metropolitan
Bar Association's Louis Stokes Scholars Program

2015 Ohio Innocence Project, University of Cincinnati
College of Law
2016 Summit County Juvenile Court Crossroads Program
2017 Sisters in Law

THANK YOU TO OUR 2017 PARTNERS FOR HELPING US RECOGNIZE EXCELLENCE IN THE PROFESSION.

DINNER SPONSOR

Bahl & Gaynor
Investment Counsel

WELCOME RECEPTION SPONSOR



NETWORK & NIGHTCAP SPONSOR

*Pam and Andy Storar
In honor of Suzy
and Tom Moushey*

TABLE SPONSORS

Arnet Technologies • The Kelley Family • Kitrick, Lewis & Harris Co., L.P.A.
Ohio State Bar Association • Pickrel, Schaeffer and Ebeling • Robson Forensic
Subashi & Wildermuth • Thompson Hine LLP • Vorys, Sater, Seymour & Pease LLP



SPONSORSHIP ENROLLMENT FORM



Please review these marketing opportunities and select the one that best suits your organization's need.

Name (as you want it to appear in recognition materials) _____

Your Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Social Media – Twitter, LinkedIn, Facebook _____

Indicate Your Sponsorship Commitment

☐ Exclusive Dinner (\$7,500)

☐ Table (\$1,500)

☐ Honoree (\$250)

☐ Exclusive Reception (\$2,000)

☐ Program (\$1,000)

☐ Exclusive Network & Nightcap (\$2,000)

☐ Video (\$1,000)

We would like to partner at the designated level for: ☐ 3 years ☐ 2 years ☐ 1 year

☐ Our check is enclosed. (Checks payable to the Ohio State Bar Foundation)

☐ Our check will follow.

☐ We will pay by credit card.

☐ Visa

☐ MasterCard

☐ American Express

☐ Discover

Card Number _____ Expiration Date _____ Security Code _____

Name on Card _____

Billing Address _____

Signature _____

In addition to financial sponsorship, we would like to support in the following ways (check all that apply):

☐ Please send me the nomination form to nominate an attorney for the OSBF Fellows Program

☐ We have an attorney who would like to serve on an OSBF committee (Name/Contact info) _____

☐ Our social media manager is _____

and can be found _____ . Let's stay in touch.



IN-KIND DONATION FORM



Please provide the details of your in-kind sponsorship.

Name (as you want it to appear in recognition materials) _____

Additional Contact Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Social Media – Twitter, LinkedIn, Facebook _____

Description of item or service: _____

Quantity: _____ Fair Market Value: _____

Delivery Options:

- ☐ Enclosed
- ☐ To be mailed
- ☐ To be delivered via service
- ☐ To be picked up by _____
- ☐ Other

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and can be found _____ . Let's stay in touch.